

Press release

Paris, 12 May 2010

## **Predica offers full online subscription capability for selected life insurance policies**

**Predica, a Crédit Agricole Assurances subsidiary, is offering customers of the LCL network and eight Crédit Agricole Regional Banks\* the possibility of subscribing online to the “Predissime 9”, “Cap Découverte” and “Lionvie Vert Equateur” life insurance policies using a digital signature.**

The objective of the electronic signature facility is to enhance the multi-channel transaction methods already in place on the Crédit Agricole and LCL websites. Existing banking customers who do not have life insurance can now sign up electronically for this type of savings product. In addition to subscribing online, customers can choose to make variable or regular payments and to switch between and monitor the performance of the funds underlying their policies. They can also obtain investment advice. In addition, customers and branch advisors alike have access to real-time transaction information.

Predica is providing customers and networks with a high-tech multi-channel distribution method, and plans to extend online subscriptions to high-end life insurance products. The service is now being rolled out across the entire Crédit Agricole network.

\*The Crédit Agricole Ile de France, Val de France, Nord Est, Pyrénées Gascogne, Franche-Comté, Lorraine, Alsace Vosges, and Brie Picardie Regional Banks.

### **About Crédit Agricole Assurances**

The Group is now the French leader in bancassurance and second for insurance in terms of premium income. Crédit Agricole Assurances handles all the Group's French and foreign insurance activities.

Crédit Agricole Assurances was established in January 2009, and comprises Predica, a life insurer, Pacifica, specialised in non-life insurance, Caci for creditor insurance, and the international insurance activity, and Crédit Agricole Assurances Gestion, Informatique et Services (Caagis), formed on 1 January 2010.

Key figures for Crédit Agricole Assurances (at 31 December 2009)

- €25.9 billion in premiums
- €203 billion in underwriting reserves
- €846 million in net income, Group share
- 2,700 employees

[www.ca-assurances.com](http://www.ca-assurances.com)

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