



## Press release

### Pascal Ramon appointed sales director of La Médicale

Paris, 28 June 2010 — Pascal Ramon has been named sales director for La Médicale, the insurance company for healthcare professionals that is part of the Crédit Agricole Assurances Group.

Mr Ramon began his career in 1986 as a regional sales inspector at Continent Assurance. In 1994 he became local sales director at Groupama d'Oc. He joined Crédit Agricole Alpes-Provence Regional Bank in 2003, where he was responsible for sales of insurance to professionals and then, beginning in 2009, head of the insurance department.

Mr Ramon, 50, holds a degree in economics and is a graduate of Essec-EM.

#### About La Médicale

La Médicale, a company offering insurance for healthcare professionals for the last sixty years, is a major market player. At year-end 2009, the insurer reported 377 million euros in revenue and counted more than 450,000 policies in its portfolio. It is partner to some 215,000 customers i.e. one in every three self-employed practitioners in France. Through its specialised, exclusive network of 100 general agents operating from 42 regional branches, La Médicale offers a full unique and versatile product range, capable of accompanying each practitioner in his professional and personal life, ensuring the best protection possible.

#### About Crédit Agricole Assurances

Crédit Agricole Assurances, the French leader in bancassurance and second for insurance in terms of premium income, has brought all its French and international insurance activities together.

Crédit Agricole Assurances was established in January 2009, and comprises Predica, a life insurer, Pacifica, specialised in non-life insurance, CACI for creditor insurance, Crédit Agricole Assurances Gestion, Informatique et Services (Caagis) formed on 1 January 2010, and the international insurance activity.

#### Key figures for Crédit Agricole Assurances (at 31 December 2009)

France and international, life insurance, non-life insurance and creditor insurance)

- €25.9 billion in premiums
- €203 billion in underwriting reserves
- €951 million in consolidated net income
- 2,700 employees

[www.ca-assurances.com](http://www.ca-assurances.com)

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