

Predica continues to promote its SRI range by informing and assisting its networks and customers

Coinciding with Socially Responsible Investment (SRI) Week from 4 to 10 October 2010, Predica, a Crédit Agricole Assurances subsidiary, and Amundi have launched a joint campaign to inform customers about SRI and help them select investments.

The campaign will consist of activities aimed at raising customer awareness of sustainable and socially responsible investment options:

- A chat session, titled "Everything you wanted to know about SRI", will let web users put questions directly to Predica's and IDEAM's SRI experts. It will take place on Tuesday 5 October from 6 p.m. to 7 p.m. on the websites of all participating Regional Banks, as well as on InvestStore, www.credit-agricole.fr, www.casicavetfcp.fr and www.ca-assurances.com.
- A special online information module will offer a questionnaire on widely-held misconceptions about SRI, along with a quiz and a video.

Selected following a call for projects from the French SIF (Sustainable Investment Forum), these initiatives are included in the official SRI Week programme, available on www.semaine-isr.fr

Predica's value-enhancing SRI funds meet environmental, social and governance (ESG) criteria and in compliance with Crédit Agricole Assurances's corporate, social and environmental responsibility policy.

This funds² are available in Predica's life insurance and capitalisation policies, including *Floriane*, *Eloquence Capitalisation*, *Espace Liberté* and *La Médicale Investissement 1 and 2*, derive from the funds that carry Novethic's "SRI 2010" product mark.

At the end of August 2010, Predica had €50 million under management in its SRI-based policies, just nine months after they were launched.



About Crédit Agricole Assurances

Crédit Agricole Assurances is now the European and French leader in bancassurance and handles all the Crédit Agricole Group's French and foreign insurance activities. Crédit Agricole Assurances was set up in January 2009, and comprises Predica, a life insurer, Pacifica, specialised in non-life insurance, Caci for creditor insurance, the international insurance activity, and Crédit Agricole Assurances Gestion, Informatique et Services (Caagis), formed on 1 January 2010.

Key figures for Crédit Agricole Assurances (at 31 December 2009)

- €25.9 billion in premiums
- €203 billion in underwriting reserves
- €951 million in net income, Group share
- 2,700 employees

www.ca-assurances.com

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1 Social responsible investment skilcenter of Amundi

2 Funds available in policies distributed by Credit Agricole are Amundi Actions Euro ISR, Atout Valeurs Durables, Amundi Actions USA ISR, Amundi AFD Avenirs Durables, Amundi Funds Aqua Global, Amundi Funds Clean Planet, Insertion Emplois Dynamique.