

## Press Release

### **Partnership between Crédit Agricole Assurances and the Agrica Group to expand the range of products and services for the farming community**

*Paris, 4 february 2010* - **Crédit Agricole Assurances and the Agrica Group have signed a partnership agreement aimed at expanding the range of products and services designed for the farming community. The agreement covers personal health insurance for retirees as well as home services for farm employees and retirees.**

In personal health insurance, the partnership will be implemented by Pacifica, a subsidiary of Crédit Agricole Assurances. The partners will jointly develop a dedicated range of insurance policies for future and current retirees of the Agrica Group who do not yet have supplementary health insurance.

In home services, Viavita, a Pacifica subsidiary, will provide the services offered by the Agrica Group, expanding the current range with a wide variety of high value-added services, including everyday services, family services and elder care to enhance the living standard of farm employees and retirees.

The partnership complements existing agreements and strengthens the ties between the two groups.

#### **About Crédit Agricole Assurances**

*Insurance is now the second major business of Crédit Agricole. The Group is now the French leader in bancassurance and second for insurance in terms of premium income. By bringing all its insurance activities together, Crédit Agricole has enhanced its bancassurance model and provided greater visibility for the business. Crédit Agricole Assurances was established in January 2009, and comprises Predica, a life insurer, Pacifica, specialised in non-life insurance, CACI for creditor insurance, and the international insurance activity and Crédit Agricole Assurances Gestion, Informatique et Services (Caagis), formed on 1 January 2010.*

#### **Key figures for Crédit Agricole Assurances (at 31 December 2008)**

*(France and international, life insurance, non-life insurance and creditor insurance)*

- €22 billion in premiums
- € 192 billion in underwriting reserves
- € 822 million in net income, Group share
- 2,500 employees

**About Groupe Agrica – [www.groupagric.com](http://www.groupagric.com)**

*The Agrica Group is a leading provider of supplementary retirement and saving schemes and life and health insurance for businesses and employees in the farming community. With more than 800,000 retirees to date and 1.4 million contributors at more than 156,000 companies, the Agrica Group is one of the leading groups in social welfare. Agrica's customer businesses operate in the different sectors of the farm industry and include agricultural production companies, farming cooperatives and services to farming (Crédit Agricole, Groupama, Mutualité Sociale Agricole, etc.). Agrica Epargne, the Agrica Group's portfolio management company, was voted Responsible Investor of the Year in 2009.*

**Press Contacts**

**CREDIT AGRICOLE ASSURANCES**

Brigitte Cachon - ☎ +33 (0)1 57 72 31 25

Elise Bouteiller - ☎ +33 (0)1 43 23 80 71

[service.presse@ca-assurances.fr](mailto:service.presse@ca-assurances.fr)

**AGRICA GROUP**

Dorothee Bompont / Anne Bolufer - ☎ +33 (0)1 44 88 44 90

[groupeagric@opinionvalley.com](mailto:groupeagric@opinionvalley.com)

---