



Press Release

Paris, September 22, 2026

APPOINTMENT

Philippe Toulorge appointed Chief Digital Officer and Customer Marketing Director

Crédit Agricole Assurances announces the appointment of Philippe Toulorge to the position of Chief Digital Officer and Customer Marketing Director.

The Digital & Customer Marketing Division represents a major pillar of the ambition embodied by the company's "Shape Tomorrow" strategic project, in line with the Crédit Agricole group's strategy. Bringing together marketing expertise, data, artificial intelligence and technological platforms in service of all business lines, it is designed to strengthen customer knowledge, develop ever simpler and more personalized customer journeys and support Crédit Agricole Assurances' transformation. It will thus contribute to strengthening the performance of the shared enterprise in service of its customers, its partner banks and all of its business lines.

Biography

Philippe Toulorge has been a member of the Executive Committee since January 2022 and previously held the position of Chief Information Officer of Crédit Agricole Assurances.

Philippe Toulorge began his career in 1994 at an IT services company before joining the IT department of Société Générale Investment Banking. He joined Groupama Centre Atlantique's IT Department in 2000 and then moved to MMA in 2003. His career within MMA's IT Department led him to take responsibility for Savings Bank and Partnership systems before being appointed Chief Information Production Director in 2013. Within the COVEA universe (GMF, MAAF, MMA), he took over the IT Transformation Program in 2015 and was appointed Chief Production Centers Director in 2017. In February 2020, he joined Crédit Agricole Assurances as Chief Organization, Information Systems and Process Officer at Pacifica.

Aged 56, Philippe Toulorge is a graduate engineer from the University of Technology of Compiègne (UTC).

About Crédit Agricole Assurances

Crédit Agricole Assurances, France's leading insurer, is the Crédit Agricole Group entity that brings together all of Crédit Agricole S.A.'s insurance businesses. Crédit Agricole Assurances offers a comprehensive range of savings, retirement, health, protection, and property & casualty insurance solutions. These products and services are distributed through the Crédit Agricole Group's banking networks in France and across nine countries worldwide, serving individual customers, professionals, farmers, and businesses.

At the end of 2025, Crédit Agricole Assurances employed more than 7,100 people. In 2025, its non-GAAP revenue amounted to €52.4 billion.

www.ca-assurances.com

Press contacts

Géraldine Bailacq +33 (0)6 81 75 87 59

Nicolas Leviaux +33 (0)6 19 60 48 53

Julien Badé +33 (0)7 85 18 68 05

service.presse@ca-assurances.fr