

INSURTECHS

HAVE THE WIND IN THEIR SAILS

INSURTECH COMPANIES RELY ON NEW TECHNOLOGIES TO OPTIMISE THEIR BUSINESS IN THE INSURANCE SECTOR



2017: A PROFITABLE YEAR

FACTS & FIGURES ON FINANCIAL OPERATIONS IN THE INSURTECH SECTOR:

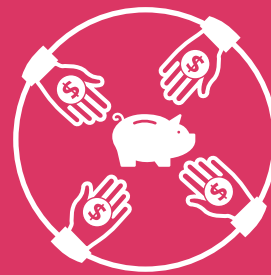


39%

INCREASE IN TRANSACTIONS WORLDWIDE

\$2.32 BN

IN FUNDING
(UP +32%)



53%

OF FUNDS RAISED CONCERN START-UPS INVOLVED IN THE DISTRIBUTION AND MARKETING OF SOLUTIONS*



TWO MAJOR TRENDS

DECLINE IN AMERICAN DOMINATION



📍 UNITED STATES

46% MARKET SHARE

LEADING GLOBAL MARKET BUT DECLINING IN RELATION TO THE OTHERS.

📍 EUROPE

32% MARKET SHARE

THERE ARE MORE INSURTECHS IN LONDON THAN NEW YORK.



📍 ASIA-PACIFIC



11,5% MARKET SHARE

FROM 2014-2017, GROWTH IN CHINA AND INDIA WAS STRONGER THAN IN THE UNITED STATES.

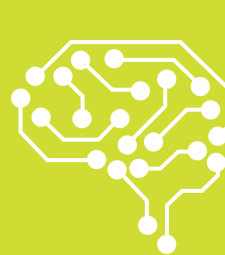
INCREASINGLY MATURE TECHNOLOGIE



EFFORTS FOCUSED ON THE CUSTOMER EXPERIENCE: SUBSCRIPTION AND CLAIMS



DEVELOPMENT OF APPS



INCREASED USE OF ARTIFICIAL INTELLIGENCE



THREE MAJOR RECENT FUNDRAISING OPERATIONS



📍 GREAT BRITAIN

\$370 M

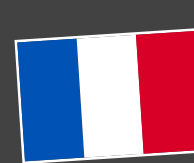
OSCAR HEALTH INSURANCE
LIFE INSURANCE



📍 UNITED STATES

\$160 M

BRIGHT HEALTH HEALTH INSURANCE



📍 FRANCE

\$28 M

SHIFT TECHNOLOGY
DETECTION OF FRAUDULENT DECLARATIONS

Source : Accenture Fearless Innovation study - Insurtech as the catalyst for change within insurance, 2017 data.

* Strategy designed to propose innovations devised by the company and generate demand.