



Press release

Paris, 1 June 2023

NEW APPOINTMENT

FREDERIC ALLAUX IS NAMED HEAD OF CSR AND COMMUNICATION

Crédit Agricole Assurances is pleased to announce the appointment of Frédéric Allaux as Head of CSR and Communication. As such, he will become a member of the Executive Committee.

Since 2020, Frédéric has been Head of Marketing, Communication and Credit Development at Caisse Régionale de Crédit Agricole du Nord Est. He has also been Executive Director of the Crédit Agricole du Nord Est Foundation since 2016, which supports solidarity-based, cultural and environmental conservation initiatives.

Frédéric began his career in Toulouse in 2000 as the head of a chartered accounting firm's labour services unit, before joining Crédit Agricole du Languedoc as Labour Relations Manager. In 2008, he became Deputy Director of Human Resources at Crédit Agricole de Toulouse.

In 2015, he was appointed Head of Human Resources for Crédit Agricole du Nord Est and was also tasked with heading up the Credit Development Department, which is heavily geared towards financing renewable energy and agricultural transition projects.

Frédéric (46) holds a master's degree in business law, specialising in banking and the stock market, and a postgraduate degree in labour and employment law from the University of Toulouse - Social Sciences.

About Crédit Agricole Assurances

Crédit Agricole Assurances is France's leading insurer and comprises the insurance subsidiaries of Crédit Agricole. The Group offers a range of savings, retirement, health, personal protection and property insurance products and services, which are distributed by Crédit Agricole Group banks in France and in nine countries worldwide by wealth management advisors and general agents. Crédit Agricole Assurances companies serve individual customers, the self-employed, farmers and businesses. Crédit Agricole Assurances has 5,700 employees. It reported 2022 revenues of €35.3 billion (IFRS).

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